

Our Profession Your Future

Includes Business - Platinum Levels

Corporate Member Application



Become an ADDA Corporate Member

A Corporate Member shall be identified as a company that is engaged directly in the design drafting profession. These may be engineering or architectural firms, construction companies, surveying companies, or manufacturers of products which uses design in the production of their products or related services.

One individual should be designated as the primary contact for the corporation or company.

As a corporate member all qualifying individuals may join ADDA at a reduced rate regardless of location. An example is that individuals may join at the reduced rate even though they are located at different subsidiaries located in multiple cities and states.

Corporate Member – Business Level \$250.00 + 1/4 Page Conference Brochure AD Business Level shall be entitled to these additional privileges.

- 10% off cost of ADDA Mailing List or Email List.
- \$100.00 Discount off Vendor & Exhibitor fees at ADDA Conferences
- 10% Discount on Advertising Newsletters, or other publications.
- Website Link
- Sponsor Listing in Publications and Promotions
- Other discounts may apply based on availability.

Corporate Member - Bronze Level \$500.00 + 1/4 Page Conference Brochure AD

Bronze Level shall be entitled to these additional privileges above a Business Level

- 20% off ADDA Mailing List or Email List \$200.00 Discount off Vendor & Exhibitor fees at ADDA Conferences
- 20% Discount on Advertising Newsletters, or other publications.
- \$10.00 Discount on Additional Members
- Other discounts may apply based on availability.

<u>Corporate Member – Silver Level \$750.00 + 1/2 Page Conference Brochure AD</u>

Silver Level shall be entitled to these additional privileges above a Bronze Level.

- 30% off ADDA Mailing List or Email List
- \$300.00 Discount off Vendor & Exhibitor fees at ADDA Conferences
- 30% Discount off Advertising Newsletters, or other publications
- Other discounts may apply based on availability.

Corporate Member – Gold Level \$1,000.00 + 1/2 Page Conference Brochure AD

Gold Level shall be entitled to these additional privileges above a Silver Level.

- 40% off ADDA Mailing List or Email List Inclusion on the ADDA Sponsors Banner
- \$500.00 Discount off Vendor & Exhibitor fees at ADDA Conferences
- Other discounts may apply based on availability.

Corporate Member - Diamond Level \$1,250.00 + Full Page Conference Brochure AD

Diamond Level shall be entitled to these additional privileges above a Gold Level.

- 50% off ADDA Mailing List or Email List
- \$600.00 Discount off Vendor & Exhibitor fees at ADDA Conferences
- Other discounts may apply based on availability.

<u>Corporate Member – Platinum Level \$1,500.00 + Full Page Conference Brochure AD</u>

Platinum Level shall be entitled to these additional privileges above a Diamond Level.

- Free Vending for ADDA Conferences or Training
- Banner AD on ADDA Website Main Page with a web link
- Inclusion of Promotional Material in Membership & Renewal Mailings*
- Other discounts may apply based on availability.
- Based on Single Page 20# or Standard 60# Postcard Postage Discounts Applied to other

Joining as an ADDA Corporate Member indicates your support of the graphics profession as a reputable company and supplier of products to the profession. Sponsorship indicates your company meets the highest standards set by ADDA. Acceptance as an

ADDA Corporate Member allows your customers to quickly identify you as a reputable, moral and ethically operated business.

Corporate Membership is an Annual Membership Category which will list your Company as an ADDA Corporate Member.

Based on the Corporate Member classification, you receive benefits such as website links, free advertising, magazine advertisement discounts, access to mailing list, special membership discounts, conference discounts, exhibitor fees discounts and other items that are considered business promotional opportunities, plus you will receive discounts from all ADDA sources.

ADDA is a 501c3 non-profit classified charity organization under the current IRS Tax Rules.

> Contact Donna Brenton dbrenton@adda.org or Telephone 731-627-0802 for additional details.

CORPORATE MEMBER SPECIAL

SPONSORS RECEIVE SPECIAL **ADVERTISEMENT** IN THE CONFERENCE **BROCHURE**

Based on Member Level See Adjacent Information

INFORMATION MUST BE RECEIVED NO LATER THAN March 10, 2013



Supporting the Profession Supports your Bottom Line

As an Official **ADDA Corporate Member**, you help support the existing and future publications, events, and programs that make ADDA the world's leader in the design and graphics industry.

Examples of Programs you will help sponsor are

ADDA Professional Certification Program which allows drafters, designers and graphic professionals to demonstrate their knowledge in drafting design & graphic concepts through nationally recognized standards and practices. Certification enhances each individual's credibility, improves their opportunities for promotion, and provides an edge for your company in highly competitive job markets.

ADDA Curriculum Certification Program developed almost 25 years ago, recognizes schools who's curricula meets ADDA's standards, which includes national and international standards governed by many affiliate organizations.

Promotion of the ADDA Design Drafting Week, during each April, honors the highly skilled professional designers drafters and graphics professionals involved in the profession on a daily basis.

The **ADDA Annual Poster Contest** offers students the opportunity to create marketing material used to promote Design Drafting Week. The contest is open to students of any graphic program to show creativity, vision and artistic ability. Posters are due in December of each year.

ADDA Chapter Program is an ADDA student organization designed to help students form professional affiliations through proper directives of instructors and professionals who are involved in the industry.

ADDA Council Program is designed to assist drafters and designers who work in the profession on a daily basis. Councils are a group of regional professional members, who meet on a regular basis, for training, discussions, tours, and development.

ADDA Design Drafting Contest which encourages excellence in effort and discipline and gives recognition to outstanding students.

ADDA Annual Technical Training & Educational Conference is focused entirely on the needs and interests of the design drafting and graphic professional and educator. ADDA conferences deliver the most up-to-date educational and training information and opportunities to the attendee. ADDA's conference offers training in standards and production techniques which can be applied within an existing working environment.

Through your Membership in ADDA, you advocate the programs which offer educational, training and certification opportunities to the student and professional. In return ADDA Identifies Your Company to our membership and certified professionals, which encourages them to do business with the companies which have supported them.

As ADDA grows and programs improve, the corporate sponsors, reap the benefits of better trained, informed and educated employees. Individuals receive a higher level of continuing education opportunities, direct access for obtaining solutions to situations, and a dedication to the companies which are easily accessed through ADDA, the world's leader in the graphic industry.

Excellence in the Profession is our Goal.

	CORPORATE MEMBERSHIP					
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	For additional informat	ion contact d	brenton@adda.			

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