



Our Profession
Your Future

Corporate Sponsor Application



Become an ADDA Corporate Sponsor

A Corporate Sponsor shall be identified as a company that is not engaged directly in the design drafting profession, but offers support to the design drafting profession such as a manufacturer of drafting and design equipment, office supplies, employment services, or other related services.

One individual may be designated to receive the benefits under the Corporate Membership option. A Corporate Sponsor Member will have the same privileges and rights as any other member with the exception they cannot hold a position on any board, commission or committee.

Corporate Sponsor – Business Level \$250.00 + 1/4 Page Conference Brochure AD

Business Level shall be entitled to these additional privileges.

- 10% off cost of ADDA Mailing List or Email List.
- \$100.00 Discount off Vendor & Exhibitor fees at ADDA Conferences
- 10% Discount on Advertising Newsletters, or other publications.
- Website Link
- Sponsor Listing in Publications and Promotions
- Other discounts may apply based on availability.

Corporate Sponsor – Bronze Level \$500.00 + 1/4 Page Conference Brochure AD

Bronze Level shall be entitled to these additional privileges above a Business Level

- 20% off ADDA Mailing List or Email List
- \$200.00 Discount off Vendor & Exhibitor fees at ADDA Conferences
- 20% Discount on Advertising Newsletters, or other publications.
- \$10.00 Discount on Additional Members
- Other discounts may apply based on availability.

Corporate Sponsor – Silver Level \$750.00 + 1/2 Page Conference Brochure AD

Silver Level shall be entitled to these additional privileges above a Bronze Level.

- 30% off ADDA Mailing List or Email List
- \$300.00 Discount off Vendor & Exhibitor fees at ADDA Conferences
- 30% Discount off Advertising Newsletters, or other publications
- Other discounts may apply based on availability.

Corporate Sponsor – Gold Level \$1,000.00 + 1/2 Page Conference Brochure AD

Gold Level shall be entitled to these additional privileges above a Silver Level.

- 40% off ADDA Mailing List or Email List
- Inclusion on the ADDA Sponsors Banner
- \$500.00 Discount off Vendor & Exhibitor fees at ADDA Conferences
- Other discounts may apply based on availability.

Corporate Sponsor – Diamond Level \$1,250.00 + Full Page Conference Brochure AD

Diamond Level shall be entitled to these additional privileges above a Gold Level.

- 50% off ADDA Mailing List or Email List
- \$600.00 Discount off Vendor & Exhibitor fees at ADDA Conferences
- Other discounts may apply based on availability.

Corporate Sponsor – Platinum Level \$1,500.00 + Full Page Conference Brochure AD

Platinum Level shall be entitled to these additional privileges above a Diamond Level.

- Free Vending for ADDA Conferences or Training
- Banner AD on ADDA Website Main Page with a web link
- Inclusion of Promotional Material in Membership & Renewal Mailings*
- Other discounts may apply based on availability.

* Based on Single Page 20# or Standard 60# Postcard – Postage Discounts Applied to other inclusions

Joining as an ADDA Sponsor indicates your support of the graphics profession as a reputable company and supplier of products to the profession. Sponsorship indicates your company meets the highest standards set by ADDA. Acceptance as an ADDA Sponsor allows your customers to quickly identify you as a reputable, moral and ethically operated business.

Corporate Sponsorship is an Annual Membership Category which will list your Company as an ADDA Corporate and Conference Sponsor.

Based on the Corporate Sponsor classification, you receive benefits such as website links, free advertising, magazine advertisement discounts, access to mailing list, special membership discounts, conference discounts, exhibitor fees discounts and other items that are considered business promotional opportunities, plus you will receive discounts from all ADDA sources.

ADDA is a 501c3 non-profit classified charity organization under the current IRS Tax Rules.

Contact Donna Brenton
dbrenton@adda.org or
Telephone 731-627-0802
for additional details.

CORPORATE SPONSOR SPECIAL

SPONSORS RECEIVE SPECIAL
ADVERTISEMENT
IN THE CONFERENCE
BROCHURE

Based on Sponsor Level
See Adjacent Information

INFORMATION MUST BE
RECEIVED NO LATER THAN
March 10, 2013



Supporting the Profession Supports your Bottom Line

As an Official ADDA Corporate Sponsor, you help support the existing and future publications, events, and programs that make ADDA the world's leader in the design and graphics industry.

Examples of Programs you will help sponsor are

ADDA Professional Certification Program which allows drafters, designers and graphic professionals to demonstrate their knowledge in drafting design & graphic concepts through nationally recognized standards and practices. Certification enhances each individual's credibility, improves their opportunities for promotion, and provides an edge for your company in highly competitive job markets.

ADDA Curriculum Certification Program developed almost 25 years ago, recognizes schools who's curricula meets ADDA's standards, which includes national and international standards governed by many affiliate organizations.

Promotion of the **ADDA Design Drafting Week**, during each April, honors the highly skilled professional designers drafters and graphics professionals involved in the profession on a daily basis.

The **ADDA Annual Poster Contest** offers students the opportunity to create marketing material used to promote Design Drafting Week. The contest is open to students of any graphic program to show creativity, vision and artistic ability. Posters are due in December of each year.

ADDA Chapter Program is an ADDA student organization designed to help students form professional affiliations through proper directives of instructors and professionals who are involved in the industry.

ADDA Council Program is designed to assist drafters and designers who work in the profession on a daily basis. Councils are a group of regional professional members, who meet on a regular basis, for training, discussions, tours, and development.

ADDA Design Drafting Contest which encourages excellence in effort and discipline and gives recognition to outstanding students.

ADDA Annual Technical Training & Educational Conference is focused entirely on the needs and interests of the design drafting and graphic professional and educator. ADDA conferences deliver the most up-to-date educational and training information and opportunities to the attendee. ADDA's conference offers training in standards and production techniques which can be applied within an existing working environment.

Through your sponsorship of ADDA, you advocate the programs which offer educational, training and certification opportunities to the student and professional. In return ADDA Identifies Your Company to our membership and certified professionals, which encourages them to do business with the companies which have supported them.

As ADDA grows and programs improve, the corporate sponsors, reap the benefits of better trained, informed and educated employees. Individuals receive a higher level of continuing education opportunities, direct access for obtaining solutions to situations, and a dedication to the companies which are easily accessed through ADDA, the world's leader in the graphic industry.

Excellence in the Profession is our Goal.



CORPORATE SPONSOR MEMBERSHIP

- Business Level - \$ 250.00 Bronze Level - \$ 500.00 Corporate Sponsor - \$ 750.00
 Gold Level - \$ 1,000.00 Diamond Level - \$ 1,250.00
 Platinum Level - \$ 1,500.00

Organization or Company Name _____

Representative Name _____ Title _____

Email _____ Telephone _____

Fax _____ Company Website _____

Address _____ City _____

State _____ Zip _____ Country _____

I hereby agree, if accepted by ADDA International at any level of membership or sponsorship, I, my company, or representatives, shall and will abide by the Constitution & By-Laws and the Code of Ethics of the ADDA and will uphold the traditions, morals and standards of the ADDA and the Profession according to the Policies and Procedures as outlined, established, adopted or set-forth by the Board of Directors and the Board of Governors of ADDA International.

Authorizing Signature _____ Print Name _____

This signature verifies your authority to authorize ADDA to process for full payment as indicated above. Payment options must be completed on preceding page.

Total Cost Indicated Above \$ _____
Please Include Cost on Payment Submittal

COMPLETE your SPONSORSHIP PAYMENT

Payment may be made with credit card, personal check, company check, money order, or purchase order from approved company or institution. Please attach this form with the registration and attendance form above.

Payment

Method ___ Personal Check ___ Company Check ___ Credit Card ___ Money Order ___ Purchase Order

CREDIT CARD INFORMATION

You Name _____ Company _____

Company Address _____ City _____ State _____ Zip _____

Telephone _____ Fax _____ Email _____

Card Type ___ Visa ___ MasterCard ___ American Express Expiration Date _____ CVS Card Code _____

Exact Name on Card (Print) _____ Credit Card Number _____

Credit Card Billing Address _____ City _____ State _____ Zip _____

Authorizing Signature _____

Membership will not be issued until full payment has been received. Signature authorizes ADDA to process payment through one of the methods listed below and the card holder shall be responsible for any charges related to this transaction. The Person or Company Issuing payment by Personal, Company Check, or Money Order is responsible for any fees, processing charges, or administrative cost involved in non payment or inability to process funds, and these charges will be in addition to, any payment due to the American Design Drafting Association or any other agency involved in the re-processing or collection of funds due. Non-Payment upon invoicing through the issuance of a purchase order will be subject to collection and processing as allowed by law within the judicial system and collection laws of the State of Tennessee.

MONEY ORDER & PERSONAL CHECK INFORMATION

Date _____ Check Number _____ Issuing Agency/Bank _____

Name of Person(s) on registration form if different from Check _____

City & State of Issuing Agency _____ Amount \$ _____

PURCHASE ORDER INFORMATION

Date _____ Purchase Order Number _____ Amount \$ _____

Name of Person Issuing Purchase Order _____

For additional information contact dbrenton@adda.org
 ADDA International - 105 East Main Street - Newbern, Tennessee 38059
 Telephone 731-627-0802 Fax 731-627-9321