

Design
with Purpose

ADDA

REQUEST FOR WHITE PAPERS

A Legacy of Excellence in Design Drafting

TECON

56th Annual Technical Educational Conference

Kansas City Missouri

March 24th - 28th 2015

This year's process for submitting to present a session at ADDA'S TECON 2015 will be slightly different. Our committee has determined areas of input on topics they would like to see at this year's conference.

ADDA is looking for experienced professionals to present on these topics.

Consider your expertise, skill and experience to design your session to the perfect audience of design professions seeking to improve individual skills and corporate delivery.

Processes Managers and Leaders interested in discussions focusing on improving business processes based on best practices and lessons learned from a process, tool and people perspective.

Experience Are you an experienced professional in software, codes, requirements or best practices which would be of interest to attendees? This could be delivery of new techniques, exploring new areas or expanding on existing areas which could improve productivity.

Excellence in Design Has you or your company been involved in a project which deserves attention. This could be as simple as the development of a new football stadium design, innovative manufacturing or working with an unusual client which involved unique design solutions.

SUBMISSIONS - Due December 15, 2014

Provide a one page brief overview in outline format with complete contact information. Complete presentations are not required for submission. Presentation Space is limited. Chosen presenters will be notified and unchosen presentations will be kept on file for future consideration.

Email to: okparker@adda.org

PRESENTATIONS SHOULD:

Translate processes into usable ideas for others

Exhilarate attendees to seek training opportunities

Communicate information to improve productivity

Orchestrate a desire to seek self-motivation

Navigate attendees into new design opportunities

Create! Presentations which delivers an impact and provides a new experience within every sessions. Don't think outside the box. **BUILD A NEW CONTAINER !**