



56th Annual Technical & Educational Conference KANSAS CITY MISSOURI

MARCH 24-27, 2015

Design with Purpose



Exhibitor - Vendor - Sponsor Information



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MARCH 24-27, 2015

HOTEL DISCOUNT RESERVATION DEADLINE - March 10, 2015

Call the Holiday Inn Country Club Plaza Direct 816-753-7400

Register on-line www.holidayinn.com/hiattheplaza Attendee Code **ADDA**



CHECK-IN & REGISTRATION

Registration Begins 7:30 a.m.

Tuesday	March 24	Pre-Conference Seminars	8:00 - 5:00
Wednesday	March 25	Full Conference Day - Exhibit Set-up	8:00 - 5:00
Thursday	March 26	Full Conference Day - Exhibits Set-up a.m.	8:00 - 1:00
		1/2 Day Exhibit	1:00 - 5:00
Friday	March 27	3/4 Conference Day & Exhibits	8:00 - 2:00



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Become an ADDA Corporate Sponsor

A Corporate Sponsor shall be identified as a company that is not engaged directly in the design drafting profession, but offers support to the design drafting profession such as a manufacturer of drafting and design equipment, office supplies, employment services, or other related services.

One individual may be designated to receive the benefits under the Corporate Sponsor Membership option. A Corporate Sponsor Member will have the same privileges and rights as any other member with the exception they cannot hold any position on any board or commission.

Corporate Sponsor – Business Level \$250.00 + 1/4 Page Conference Brochure AD

Business Level shall be entitled to these additional privileges.

- 10% off cost of ADDA Mailing List or Email List.
- \$100.00 Discount off Vendor & Exhibitor fees at ADDA Conferences
- 10% Discount on Advertising Newsletters, or other publications.
- Website Link
- Sponsor Listing in Publications and Promotions
- Other discounts may apply based on availability.

Corporate Sponsor – Bronze Level \$500.00 + 1/4 Page Conference Brochure AD

Bronze Level shall be entitled to these additional privileges above a Business Level

- 20% off ADDA Mailing List or Email List
- \$200.00 Discount off Vendor & Exhibitor fees at ADDA Conferences
- 20% Discount on Advertising Newsletters, or other publications.
- \$10.00 Discount on Additional Members
- Other discounts may apply based on availability.

Corporate Sponsor – Silver Level \$750.00 + 1/2 Page Conference Brochure AD

Silver Level shall be entitled to these additional privileges above a Bronze Level.

- 30% off ADDA Mailing List or Email List
- \$300.00 Discount off Vendor & Exhibitor fees at ADDA Conferences
- 30% Discount off Advertising Newsletters, or other publications
- Other discounts may apply based on availability.

Corporate Sponsor – Gold Level \$1,000.00 + 1/2 Page Conference Brochure AD

Gold Level shall be entitled to these additional privileges above a Silver Level.

- 40% off ADDA Mailing List or Email List
- Inclusion on the ADDA Sponsors Banner
- \$500.00 Discount off Vendor & Exhibitor fees at ADDA Conferences
- Other discounts may apply based on availability.

Corporate Sponsor – Diamond Level \$1,250.00 + Full Page Conference Brochure AD

Diamond Level shall be entitled to these additional privileges above a Gold Level.

- 50% off ADDA Mailing List or Email List
- \$600.00 Discount off Vendor & Exhibitor fees at ADDA Conferences
- Other discounts may apply based on availability.

Corporate Sponsor – Platinum Level \$1,500.00 + Full Page Conference Brochure AD

Platinum Level shall be entitled to these additional privileges above a Diamond Level.

- Free Vending for ADDA Conferences or Training
- Banner AD on ADDA Website Mainpage with weblink
- Inclusion of Promotional Material in Membership & Renewal Mailings*
- Other discounts may apply based on availability.

* Based on Single Page 20# or Standard 60# Postcard – Postage Discounts Applied to other Inclusions

Corporate Sponsorship is an Annual Membership Category which will list your Company as an ADDA Corporate and Conference Sponsor.

Based on the Corporate Sponsor classification, you receive benefits such as website links, free advertising, magazine advertisement discounts, access to mailing list, special membership discounts, conference discounts, exhibitor fees discounts and other items that are considered business promotional opportunities, plus you will receive discounts from all ADDA sources.

ADDA is a 501c3 non-profit classified charity organization under the current IRS Tax Rules.

Contact Donna Brenton
dbrenton@adda.org or
Telephone 731-627-0802
for additional details.

CORPORATE SPONSOR SPECIAL

SPONSORS RECEIVE SPECIAL ADVERTISEMENT IN THE CONFERENCE BROCHURE

Based on Sponsor Level See Adjacent Information

INFORMATION MUST BE RECEIVED NO LATER THAN March 10, 2014

Joining as an **ADDA Sponsor** indicates your support of the graphics profession as a reputable company and supplier of products to the profession. Sponsorship indicates your company meets the highest standards set by ADDA. Acceptance as an **ADDA Sponsor** allows your customers to quickly identify you as a reputable, moral and ethically operated business.



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Supporting the Profession Supports your Bottom Line

As an Official ADDA Corporate Sponsor, you help support the existing and future publications, events, and programs that make ADDA the world's leader in the design and graphics industry.

Examples of Programs you will help sponsor are

The **Professional Certification Program** which allows drafters, designers and graphic professionals to demonstrate their knowledge in drafting design & graphic concepts through nationally recognized standards and practices. Certification enhances each individual's credibility, improves their opportunities for promotion, and provides an edge for your company in highly competitive job markets.

The **Curriculum Certification Program** developed almost 25 years ago, recognizes schools who's curricula meets ADDA's standards, which includes national and international standards governed by many affiliate organizations.

Promotion of the **Design Drafting Week**, during each April, honors the highly skilled professional designers drafters and graphics professionals involved in the profession on a daily basis.

The **Annual Poster Contest** offers students the opportunity to create marketing material used to promote Design Drafting Week. The contest is open to students of any graphic program to show creativity, vision and artistic ability. Posters are due in December of each year.

The **Chapter Program** is an ADDA student organization designed to help students form professional affiliations through proper directives of instructors and professionals who are involved in the industry.

The **Council Program** is designed to assist drafters and designers who work in the profession on a daily basis. Councils are a group of regional professional members, who meet on a regular basis, for training, discussions, tours, and development.

The **Design Drafting Contest** which encourages excellence in effort and discipline and gives recognition to outstanding students.

The **Annual Technical Training & Educational Conference** is focused entirely on the needs and interests of the design drafting and graphic professional and educator. ADDA conferences deliver the most up-to-date educational and training information and opportunities to the attendee. ADDA's conference offers training in standards and production techniques which can be applied within an existing working environment.

Through your sponsorship of ADDA, you advocate the programs which offer educational, training and certification opportunities to the student and professional. In return ADDA Identifies Your Company to our membership and certified professionals, which encourages them to do business with the companies which have supported them.

As ADDA grows and programs improve, the corporate sponsors, reap the benefits of better trained, informed and educated employees. Individuals receive a higher level of continuing education opportunities, direct access for obtaining solutions to situations, and a dedication to the companies which are easily accessed through ADDA, the world's leader in the graphic industry.



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CORPORATE SPONSOR MEMBERSHIP

____ Yes, we want to be a Corporate Sponsor of ADDA
Use the form below to register additionally as a Conference Sponsor.
Please fill out all requested information.

**Join ADDA Today
Invest in your Future**

COMPANY INFORMATION

Organization or Company Name _____
Representative Name _____ Title _____
Email _____ Telephone _____
Fax _____ Company Website _____
Address _____ City _____
State _____ Zip _____ Country _____

Authorizing Signature _____
This signature verifies your authority to authorize ADDA to process for full payment as indicated above. Payment options must be completed on preceding page.

Print Name of Authorizing Signature _____
Total Cost Indicated Above \$ _____
Please Include Cost on Payment Submittal

CORPORATE SPONSORS CAN

Place Banners in front or behind exhibit table if hotel allows
Provide Advertisement and Promotional Materials
Retail Sale of Books and Related Product

Set up Demonstrations
Promotional Items
Obtain Attendee List

ADDITIONAL CONFERENCE SPONSORSHIP OPPORTUNITIES & INFORMATION

Breaks	Daily Breaks (Includes Morning and Afternoons) provides coffee, tea and soft drinks <i>Available Days - Tuesday April 08- Thursday April 10 - Morning of Friday April 11</i>	\$ 250.00 ea
Lunches	3 Lunches are Available for Conference Sponsorship <i>Available Days - Wednesday April 09 Thursday April 10 - Annual Membership Meeting and Director Election Friday April 11 - Awards Luncheon and Special Presentations</i>	\$ 750.00 ea
Transportation	Presidents Dinner <i>Thursday April 10 - Advertisement in Conference Material, Announcements during the Presidents Dinner & Function</i>	\$ 750.00 total



the Seal of
EXCELLENCE
within the
PROFESSION



Where's Yours?





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EXHIBITOR & VENDOR

Use the form below to register. Please fill out all requested information.

Exhibitor - Vendor or Company Name _____

Primary Company Address _____ City _____

State _____ Zip _____ Country _____

Company General Phone _____ Fax _____

Who is the Primary Company Contact _____

Company Website Address _____

Representative Name #1 _____ Title _____

Email _____ Telephone _____ Mobile _____

Address _____ City _____

State _____ Zip _____ Country _____ Email _____

Representative Name #2 _____ Title _____

Email _____ Telephone _____ Mobile _____

Address _____ City _____

State _____ Zip _____ Country _____ Email _____

Vendor or Exhibitor Information

Corporate Sponsors Receive Special Discounts Based on Sponsorship Levels (see page 2 for Details)

NOTE: Price includes (1) one 8 foot table, tablecloth, skirting, and access to (1) one power outlet, and (1) one complimentary lunch for each exhibiting day-two (2) total.

ADDITIONAL LUNCHEs and BREAKS are provided at a cost of \$30.00 per additional vending/exhibiting representative.

Exhibit space is on a first come first serve basis. All efforts will be made to provide each exhibitor with their desired location.

Complimentary Name Badges will be provided, 1 for each exhibit or vendor representative at the booth. (3 maximum)

____ I (we) will provide a donation for the drawing door prize give-away. *This product may be software, hardware, caps, shirts, etc. ADDA encourages participating presenters and exhibitors to provide widgets, pens, pencils, key chains, coupons, buy-one-get-one, etc. to be distributed as a form of advertisement or promotion for your company.*

Indicate prize(s) or donation _____

____ I or we will require additional electrical service to the booth.

Access to one electrical outlet will be provided.

Exhibitor to provide sufficient number of electrical cords & surge protectors to route power as needed.

Specify any additional requests or needs: _____

____ Yes, I will need additional lunches

____ Yes I would like to become a Corporate Sponsor – see next page

____ Yes I would like to Sponsor a Function – see next page



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Exhibitors Hotel Discount Reservation Deadline is March 10, 2015

PAYMENT PROCESS

Page 1 of 2

▶ Name: _____
Primary Corporate Member or Sponsor Contact

Title: _____

▶ New _____ Renewal _____ Organization _____

▶ Address: _____ City: _____ State: _____

▶ Postal Code: _____ Country (if not U.S.): _____ ▶ Telephone # (_____) _____ - _____

▶ E-mail Address: _____ Company Web Page _____

Membership Dues Categories are based on benefits of the classification selected.

Check Only One. See the Corporate Member & Sponsor Brochure for Benefit Details

CORPORATE SPONSOR LEVELS

- Corporate Sponsor - Business Level - U.S. & Canada \$ 250.00
 - Corporate Sponsor - Bronze Level - U.S. & Canada \$ 500.00
 - Corporate Sponsor - Silver Level - U.S. & Canada \$ 750.00
- Corporate Sponsor - Gold Level - U.S. & Canada \$ 1,000.00
 - Corporate Sponsor - Diamond Level - U.S. & Canada \$ 1,250.00
 - Corporate Sponsor - Platinum Level - U.S. & Canada \$ 1,500.00

I hereby agree, if accepted as a member of ADDA International at any level of membership or sponsorship, I, my company, or representatives, shall and will abide by the Constitution & By-Laws and the Code of Ethics of the ADDA and will uphold the traditions, morals and standards of the ADDA and the Profession according to the Policies and Procedures as outlined, established, adopted or set-forth by the Board of Directors and the Board of Governors of ADDA International.

COMPLETE YOUR PAYMENT OPTIONS

Break & Lunch Sponsorships\$ _____

- Break Wednesday - \$250.00 Break Thursday - \$250.00 Break Friday - \$250.00
- Lunch Wednesday - \$750.00 Lunch Thursday - \$750.00 Lunch Friday - \$750.00

Corporate Membership\$ _____

- Business \$250.00 - Bronze \$500.00 - Silver \$750.00 - Gold \$1,000.00 - Diamond \$1,250.00 - Platinum \$1,500.00

Vending / Exhibitor Fees\$ _____

- Non-Member \$1,000.00 Business \$650.00 Bronze \$550.00
- Silver \$450.00 Gold 250.00 Diamond \$150.00 Platinum \$ FREE

Additional Lunches Luncheon Tickets @ \$30.00 / Day _____ Wednesday _____ Thursday _____ Friday\$ _____

Additional Memberships..... Additional Individual Memberships for Corporate Sponsors are \$79.00 each (\$10.00 discount).....\$ _____

President's Dinner One (1) President's Dinner is included for each Vendor or Exhibitor Booth\$ _____

- _____ Additional President's Dinner Attendees - Thursday Night @ \$25.00 each
- President's Dinner Entertainment Sponsorship - Thursday Night \$750.00

ADDA is a 501c3 non-profit organization. Your sponsorship and / or donations may be tax deductible under IRS Tax Rules and Laws. Based on your specific budgetary availability, ADDA will accept donations in exchange for Sponsorships, Memberships or other provided services. Please check with your Financial Consultant for specific information.



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Order Your "FREE" Conference Tee

Circle Adult Sizes Only S M L XL XL-T 2XL 2XL-T 3X 3XL-T

Available in **Orange Only** for the Conference - Additional Shirts May be ordered for \$11.00 each
Single Shirt Orders with ADDA Logo are available in a wide range of school and company colors.

PAYMENT PROCESS

Page 2 of 2

COMPLETE your CONFERENCE PAYMENT

Payment may be made with credit card, personal check, company check, money order, or purchase order from approved company or institution.
Please attach this form with the registration and attendance form above.

Payment

Method Personal Check Company Check Credit Card Money Order Purchase Order

CREDIT CARD INFORMATION

You Name _____ Company _____

Company Address _____ City _____ State _____ Zip _____

Telephone _____ Fax _____ Email _____

Card Type Visa MasterCard American Express

Expiration Date _____ CVS Card Code _____

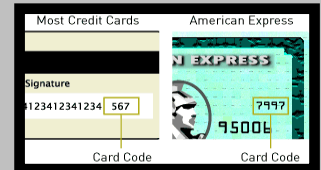
Exact Name on Card (Print) _____

Credit Card Number _____

Credit Card Billing Address _____ City _____ State _____ Zip _____

Authorizing Signature _____

*Membership or Registration will not be issued until full payment has been made and approved.
Upon Signature you are authorizing ADDA to process payment and shall be responsible for any charges related to this transaction.*



MONEY ORDER & PERSONAL CHECK INFORMATION

Date _____ Check Number _____ Issuing Agency _____

Name of Person(s) on registration Form _____

City & State of Issuing Agency _____ Amount \$ _____

The Person or Company Issuing payment by Personal, Company Check, or Money Order is responsible for any fees, processing charges, or administrative cost involved in non payment or inability to process funds, and these charges will be in addition to, any payment due to the American Design Drafting Association or any other agency involved in the re-processing or collection of funds due.

PURCHASE ORDER INFORMATION

Date _____ Payment For _____ # of Attendees _____ Purchase Order Number _____

Amount \$ _____ Name of Person Issuing Purchase Order _____

ADDA accepts purchase orders under the condition of guaranteed payment by the issuing company. The purchase order must indicate each attendee and the amount listed on the individual attendee registration form. One registration form for each attendee must be attached to the purchase order. Non-Payment upon invoicing will be subject to collection and processing as allowed by law within the judicial system and collection laws of the State of Tennessee.

Authorizing Signature _____

This signature verifies your authority to authorize ADDA to process for full payment as indicated above.

For additional information contact dbrenton@adda.org
ADDA International - 105 East Main Street - Newbern, Tennessee 38059
Telephone 731-627-0802 Fax 731-627-9321