

## REQUEST FOR WHITE PAPERS



ADDA's TECON 2016 will be slightly different. Our committee has determined areas of presentations they would like to see at this year's conference but are not required.

ADDA is looking for experienced professionals to present on these topics. Consider your expertise, skill and proficiency to design your session to the perfect audience of professions seeking to improve individual skills and corporate delivery.

**Diversity in Processes** Sessions which are focusing on improving business processes based on best practices and lessons learned from a system, development or implemented approach to design.

**Diversity in the Workplace.** Session focusing on a diversified workforce. How has your employee makeup changed over the decades? How have you adjusted your business model based on a broader spectrum of employees?

**Diversity in the Professional** Over the last four decades we have seen drafting and design change greatly due to the influx of computers and software. How has this affected the professional? Drafting is still the key component but our abilities are greatly broadened. What needs and job skills are desired in the NEW PROFESSIONALS?

**Diversity in Design** Has you or your company been involved in a project which deserves attention. This could be as simple as the development of a new football stadium design, innovative manufacturing or working with an unusual client which involved unique design solutions.

### **PRESENTATIONS SHOULD:**

**Translate** processes into usable ideas for others

**Exhilarate** attendees to seek training opportunities

**Communicate** information to improve productivity

**Orchestrate** a desire to seek self-motivation

**Navigate** attendees into new design opportunities

**Create!** Presentations which delivers an impact and provide a new experience within every sessions. Don't think outside the box. BUILD A NEW CONTAINER !